



Consolato Generale d'Italia
Toronto

Toronto, 20 December 2024

NOTICE for expression of interest to SPONSORSHIP

Published on the official Consulate's web site for at least 30 days (from this notice's date)

The Consulate General plans in 2025:

- **reception on the occasion of the Italian national Day (June 2nd)**, to be held in the prestigious venue (of the Liberty Grand (Exhibition Place, Toronto).

- **various modernization initiatives (especially completion of the renewal of the IT equipment) and extraordinary maintenance.** An INDICATIVE list of planned interventions may be sent in case of expression of interest.

Taking into account the average costs of catering, organization (including personnel and audio-visual services), renting of an adequate venue to realize the aforementioned events, in accordance with current Italian regulations, the Consulate can receive sponsorships from public or private entities, provided there is no conflict of interest, through a financial contribution, intend to promote their image, brand or products in various ways which will be agreed upon later on. With a funding at least of 1,000 Canadian dollars the status will be **Sponsor**; with a funding of at least 5,000 Canadian dollars the status shall be **main sponsor**, with a contribution of 10,000 (or more) Canadian dollars the status is **main partner**. For those who will sponsor, **specific measures to valorize the respective logo/brand will be agreed upon.**

Details on the modalities of sponsorship would be made available to those who, **from 28 January 2024 on**, will send an expression of interest (without any obligation implied) with „SPONSORSHIP” as subject, to the following e-mail addresses:

Toronto.amm@esteri.it / Toronto.consolato@esteri.it

The expression of interest must contain the elements necessary to identify the **proposing representative/entity**, **contacts**, the **indication of the intended sponsorship** (sponsor, partner sponsor, main sponsor), specifying the availability to contribute to: 1) Reception to celebrate the Italian National Day and/or 2) modernization and extraordinary maintenance (to be defined later).

Those having expressed an interest may be contacted by the Consulate; if all the conditions are met, a specific **contract** will follow, becoming valid by the signing by the Consulate's representative and by the legal representative of the Sponsor, which may be done through an e-mail exchange.

Please be aware that this notice does **not bind or commit in any way the Consulate, which keeps the right to contact or not the entities expressing an interest.**

The Consul General

Luca Zelioli